

## Email Journaling is not Email Archiving

Even today, many IT professionals think, that the basic backup functionality their email server may offer, qualifies as an enterprise level email archive. [This mistaken belief puts their organization at risk.](#)

Most modern email servers are capable of email journaling.

Email journaling simply means that the mail server will keep a copy of all email that flows through it, into a separate email account, also called as a journal account. In this fashion a copy of all email sent and received by users of an organization is stored in the journal account.

However, this should not be considered as a reliable backup or used in lieu of a specialized email archival solution.

### Here's why

1. Reduces performance of mail server.
2. Doesn't mitigate data loss.
3. Uses space inefficiently.
4. Cannot provide for sophisticated and powerful search.
5. No self-service option for end users.
6. Ties you tightly to a mail system and makes it difficult to change.

### On the other hand, a good email archival system will:

1. Work with your current (and future) email system.
2. Use deduplication and compression for efficient disk usage.
3. Offer simple, yet powerful, full-text search mechanisms.
4. Support different user-roles with different privileges.
5. Allow self-service for users, reducing valuable admin time.
6. Support archive access via web-browser and email clients.
7. Make it easy to restore a single email or entire mailboxes.
8. Keep an audit trail of operations.
9. Allow for filters, retention policies and litigation hold support.
10. Offer privacy and data protection for users, especially higher management.
11. Maintain usage and efficiency reports.
12. And other useful stuff...